

Nordic Association of Agriculture Science (NJF)
Continuous international scientific conference
“Challengers of Economics, Education and Society Development in the Nordic – Baltic Countries and beyond” organised by Section of Economy, Education and Society Programme for the virtual seminar on February 5th, 2025 (Wednesday)
13:00 to 14:30 Eastern European time (12:00 to 13:30 Central European time)
The link for joining the conference event presented at the end of this programme

Presentation 1

Title: Enhancing Regional Entrepreneurship: Challenges, Solutions, and Strategic Proposals for Sustainable Development

Speaker: Karlis Markus, Latvia University of Life Sciences and Technologies

Author: Karlis Markus, Latvia University of Life Sciences and Technologies

Annotation: This research delves into four key challenges impeding the growth of regional entrepreneurship in Latvia. It offers strategic solutions aimed at fostering innovation, improving coordination, and leveraging local resources for sustainable economic development. The challenges addressed include fragmented information among business support organizations, insufficient user involvement in product development, underutilized university resources for fostering entrepreneurship, and the untapped potential of regional resources for ecological product development. Proposed solutions include the establishment of a unified digital platform for business support, the creation of user-driven pilot programs for product innovation, specialized business incubators integrated with universities, and programs promoting eco-friendly industries. These initiatives are designed to enhance cooperation, boost regional innovation, and create sustainable economic ecosystems.

Keywords: regional entrepreneurship, sustainable economic development, ecological products, business support, Latvia.

Link to Google Meet platform:

meet.google.com/xqg-bnak-gae