

**Nordic Association of Agriculture Science (NJF)**  
**Continuous international scientific conference**  
**“Challengers of Economics, Education and Society Development in the Nordic – Baltic Countries and beyond” organised by Section of Economy, Education and Society**  
**Programme for the virtual seminar on **October 2<sup>nd</sup>, 2024 (Wednesday)****  
**13:00 to 14:30 Eastern European time (12:00 to 13:30 Central European time)**  
*The link for joining the conference event presented at the end of this programme*

### **Presentation 1**

**Title: How to encourage local rural communities to use smart solutions? Interreg Europe project "INSPIRE"**

**Speaker: Sandra Grigorjeva, Zemgale Planning Region, project “INSPIRE” manager**

**Author: Sandra Grigorjeva, Zemgale Planning Region, project “INSPIRE” manager**

**Annotation: General Information about the Interreg Europe project "INSPIRE"- planned activities and opportunities. How to encourage local rural communities to use smart solutions? Some thoughts and ideas. Experience gained in Poland, Olsztyn in the context of smart villages and digital solutions.**

**Keywords: rural development, smart village, digitization.**

Link to Google Meet platform:

**[meet.google.com/xqg-bnak-gae](https://meet.google.com/xqg-bnak-gae)**