

**Nordic Association of Agriculture Science (NJF)**  
**Continuous international scientific conference**  
**“Challengers of Economics, Education and Society Development in the Nordic – Baltic Countries and beyond” organised by Section of Economy, Education and Society**  
**Programme for the virtual seminar on **May 8<sup>th</sup>, 2024 (Wednesday)****  
**13:00 to 14:30 Eastern European time (12:00 to 13:30 Central European time)**  
*The link for joining the conference event presented at the end of this programme*

### **Presentation 1**

**Title: Latgale as tourism destinations: advantages and disadvantages**

**Speaker: Laura Pole, Latvia University of Life Sciences and Technologies**

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**Annotation:** It is important to promote Latvia as an attractive tourist destination to both national and international markets and develop tourism sector not only in capital city but also in Latvia regions. Latvia is divided in to 5 statistical regions - Riga, Vidzeme, Kurzeme, Zemgale and Latgale. All regions have their own cultural differences, traditions and cuisine. It is important to understand advantages and disadvantages of each of region to highlight their originality and improve disadvantages. The aim is to study the advantages and disadvantages of Latgale as a tourist destination.

**Keywords:** tourism sector, comparison of regions, advantages and disadvantages of Latgale region, Latvia.

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