



**9th International Scientific Conference
TRENDS IN REGIONAL DEVELOPMENT IN THE EU COUNTRIES 2023**

CONFERENCE PROGRAM

October 20, 2023 (videoconference)

Warsaw (Poland) /Jelgava (Latvia)

Warsaw University of Life Sciences

Latvia University of Life Sciences and Technologies

Latvian Academy of Sciences

Latvian Academy of Agricultural and Forestry Sciences

POLISH TIME 8.45 **Joining the conference on-line – conference chat room**
[Link to the conference meeting](#)

Opening of the conference 9.00 *Joanna Szwacka-Mokrzycka, Professor, Chairperson of the Scientific Committee WULS SGGW*
Mariusz Maciejczak, Professor, Director of the Institute of Economics and Finance WULS SGGW
Irina Arhipova, Professor, Vice – rector of the Latvia University of Life Sciences and Technologies
Baiba Rivža, Professor of the Latvia University of Life Sciences and Technologies

SESSION I

9.10-11.25

Chair:

Joanna Szwacka-Mokrzycka,

Maciej Stawicki

Baiba Rivža, Liva Grinevica, Laila Kundzina

General fundraising trends among university patrons and entrepreneurs to promote the sustainability of universities

Barbara Wieliczko, Zbigniew Floriańczyk

Rural development in the national CAP Strategic Plans 2023-2027

Maria Parlińska, Agnieszka Parlińska

Smart solutions for sustainable rural development

Birutė Sloka, Ilze Buligina, Ginta Tora, Juris Dzelme, Ilze Brante, Anna Angena, Kristine Liepina

Good practice in working with students at risk in vocational education in Latvia - results of teaching staff survey

Joanna Szwacka-Mokrzycka

Changes in standard of living of Polish households

Michał Wielechowski, Katarzyna Czech

The Russian invasion of Ukraine: the impact of trade relations on the leading stock market indices



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Silvia Dewi Sagita Andik, Joanna Rakowska

The impact of the COVID-19 pandemic on purchasing chicken meat online (a case study of Indonesian consumers)

Rūta Repovienė

Content marketing toward regional tourism development

11.25 - 11.35 Coffe break

11.35- 12.00 POSTER SESSION

SESSION II

12.00-14.15

Chair:

Baiba Rivža,

***Agnieszka
Wojewódzka-
Wiewiórska***

Gintarė Vaznonienė, Bernardas Vaznonis, Algirdas Justinas Staugaitis

The interrelationship between pro-environmental attitudes and well-being: the case of Lithuania

Algirdas Justinas Staugaitis, Daiva Makutėnienė

Economic development and urbanisation's effects on environmental degradation in the Baltic States: a detailed analysis using the Kaya identity

Agnieszka Wojewódzka-Wiewiórska, Hanna Dudek

Determinants of housing deprivation: the case of Poland

Ilona Beizitere, Baiba Rivža

The Green Deal regulatory framework for the support of companies in the regions of Latvia

Agata Surówka

Problems and challenges of analyzing the impact areas of airports in Poland in the context of sustainable development

Ilgmars Lejnīeks

The European Union member states hydrogen policy roadmaps for economic development

Laura Pole

Tourism tax implementation possibilities in Latvia

Klaudia Bžanová

The relationship between unemployment and the risk of poverty in the Slovak Republic

14.15 - Discussion



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POSTER SESSION 11.35-12.00

1. **Lilīta Abele** Evaluation of support tools for the transition of municipality to paperless management
2. **Jurgita Baranauskienė** Multi-criteria evaluation of forestry investment projects
3. **Aneta Beldycka-Bórawska** Price strategies of enterprises from Warmia and Mazury voivodeship
4. **Agnieszka Biernat-Jarka** Rural households as food prosumers in the context of sustainable consumption
5. **Monika Bišere, Baiba Rivža** Vision as a qualitative factor of the silver economy in Latvia
6. **Inese Dosē** Solutions to achieve climate neutrality using timber in the housing stock
7. **Viktorija Grigaliūnaitė, Lina Pilelienė** To advertise or not to advertise? The impact of advertising on loyalty
8. **Līva Grīnevica, Baiba Rivža** Platform work as an opportunity for women to successfully enter the labor market
9. **Laura Jefimovaitė, Milita Vienažindienė** The role of supply chain viability developing implementation of green logistics
10. **Dace Kadīle, Baiba Rivža** Humans and technology: towards digital transformation
11. **Justinas Kisieliauskas, Asta Kyguolienė, Kristina Zikienė** Creative and innovative features of customer loyalty programs. What impacts customers' loyalty?
12. **Daiva Makuteniene, Valdemaras Makutenas** Energy use and carbon dioxide emissions in Lithuanian agriculture and forestry, 1995–2021
13. **Kārlis Markus, Agnieszka Wojewódzka-Wiewiórska, Ervīns Blumbergs, Andrejs Šiško, Andrej Shishkin, Vladimirs Pankratovs** Sustainable electronic scrap management in regional contexts: a catalyst for innovative business ventures
14. **Anna Milewska** Changes in the tax system and the development of rural areas - review of selected areas
15. **Etleva Muça, Elena Kokthi, Arjola Mersini** Effects of hydropower in the protected areas: Vjosa River case
16. **Rasa Pakeltienė, Jurgita Zaleckienė, Živilė Černiauskienė, Laura Girdžiūtė** How to measure quality of agricultural advisory services?
17. **Iwona Pomianek, Monika Utzig** Responsible consumption and production as a goal and challenge for contemporary communities
18. **Paweł K. Popławski** Local infrastructure development as a means of building corporate brands





19. **Martynas Rusteika** Expectations of the participants of the crop insurance system and their implementation
20. **Łukasz Satola** Regional diversification of municipalities' investments in the low-carbon economy
21. **Laima Skauronė** Comparative analysis of financial autonomy of local government: experience of European countries
22. **Paulina Stolarczyk** Ageing of the population in the voivodship dimension
23. **Nauris Stolcs, Andra Zvirbule** Regional aspects of human resources – the case of Latvia
24. **Paulina Trębska** Sustainability index for households
25. **Inese Trusina, Elita Jermolajeva** Energy flows as a parameter of sustainability
26. **Daina Vasilevska** Main types of business models in e-commerce
27. **Milita Vienažindienė, Miglė Špakauskienė** The importance and practice of applying reverse logistics in Lithuanian manufacturing companies
28. **Arkadiusz Weremczuk** Development of renewable energy in Poland in the context of the European Union's climate goals

