

Nordic Association of Agriculture Science (NJF)
Continuous international scientific conference
“Challengers of Economics, Education and Society Development in the Nordic – Baltic Countries and beyond” organised by Section of Economy, Education and Society
Programme for the virtual seminar on **May 3rd, 2023 (Wednesday)**
13:00 to 14:30 Eastern European time (12:00 to 13:30 Central European time)
The link for joining the conference event presented at the end of this programme

Presentation 1

Title: The motivation in performance of new businesspersons in the regions of Latvia

Speaker: Karlis Markus, Latvia University of Life Sciences and Technologies

Authors: Karlis Markus, Latvia University of Life Sciences and Technologies

Annotation: The findings reveal that there are several factors that influence the motivation of new businesspersons, including personal goals and aspirations, financial rewards, and a sense of accomplishment. The study concludes that understanding the motivational factors of new businesspersons can help policymakers and stakeholders to design programs and policies that support entrepreneurship and business development in Latvia regions.

Presentation 2

Title: State support for micro-enterprises in their early stages in Latvia

Speaker: Ilona Beizitere, Latvia University of Life Sciences and Technologies

Author: Ilona Beizitere, Latvia University of Life Sciences and Technologies

Annotation: The aim of the study is the available forms of state support for micro-enterprises in the early stages of their development. Latvia's economy is largely based on the performance of micro-enterprises (as the smallest enterprises according to the EU definition), which make up approximately 93% of all Latvian enterprises. Even before the pandemic, business activity in Latvia has fallen significantly. Therefore, it is essential to promote the formation and performance of start-ups in Latvia by developing a suitable ecosystem and appropriate forms of state support.

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